* Negotiated and adjusted POS merchandising investments to maintain profitability.
* Communicated clearly and displayed positive energy and professional outward appearance to foster welcoming environment.
* Engaged consumers in stores, on sidewalks and at outdoor events to encourage product sampling.
* Provided coupons, product samples, and informational brochures to customers.
* Worked within retail environments to boost product awareness, meeting and exceeding [Timeframe] sales goals.
* Demonstrated [Product or Service] to average of [Number] people per day.
* Distributed product samples to potential customers to try offerings before committing to purchasing.
* Functioned as brand ambassador with store management and sales associates to provide in-depth sales and training as product expert.
* Performed market research to cater sales promotion incentives and increase sales.
* Improved company visibility by meeting with and engaging prospective customers.
* Requested contact information from potential customers to provide additional information.
* Identified product features to promote in ad campaign.
* Applied promotional tools to build product awareness, create consumer interest and stimulate product demand.
* Utilized social media, email and web to notify people of sales promotions, events and product launches.
* Recommended specific product options to meet customer needs.
* Engaged customers and complied with company script requirements to promote and increase product sales.
* Recorded quantities of sample and coupon distribution to estimate productivity and sales.
* Used [Software] to keep record of sales and customer information.
* Consistently increased sales by [Number]% by focusing on product's key advantages and features.
* Collaborated with [Type] team to optimize customer experience and improve competitive position and profitability of organization.